

## BA Smart Seo Product Images by ALT Tags

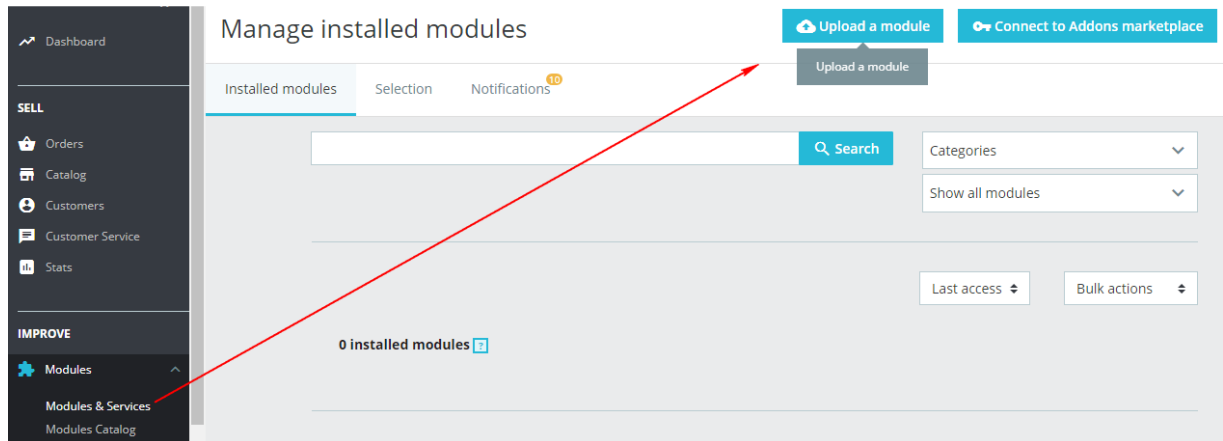
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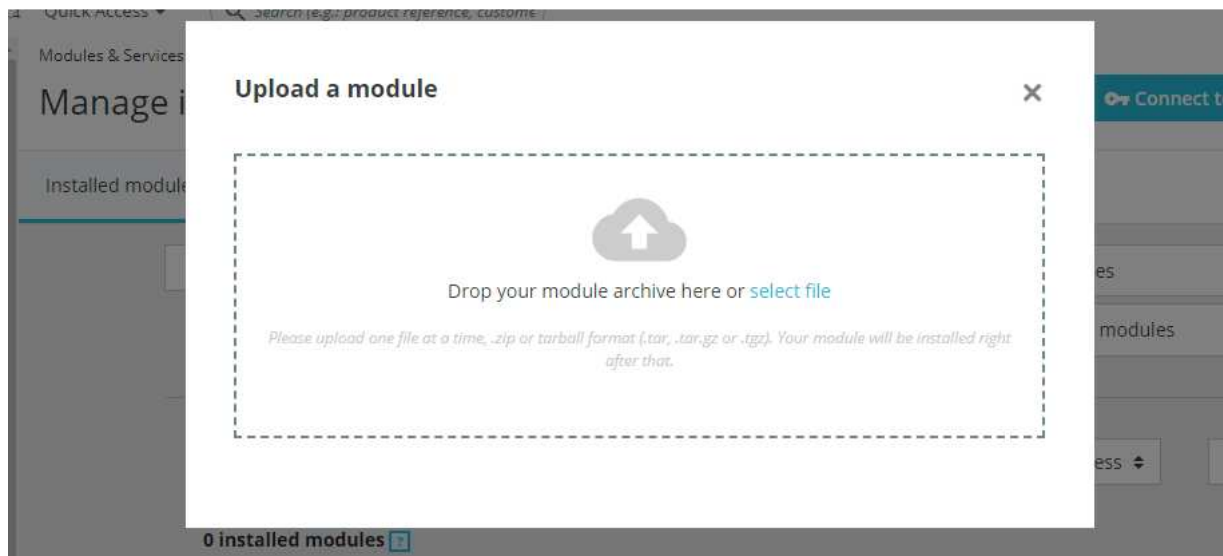
## Installing the module

### Step 1: Upload & Install module from Prestashop Backoffice

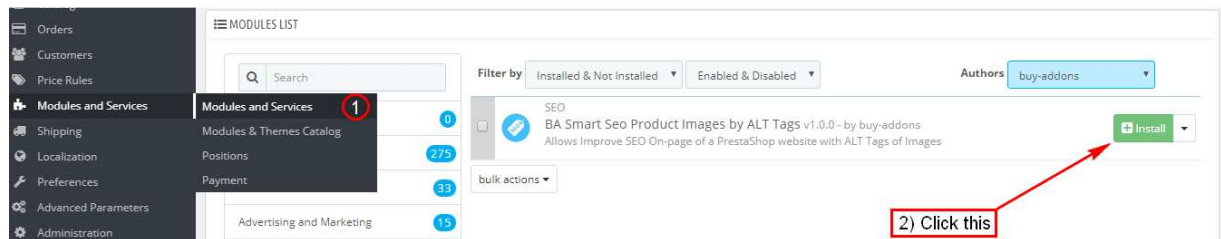
- Go to **Modules & Services** menu, click **Add a new module** (Prestashop 1.6.x.x) or **Upload a module** (Prestashop 1.7+) button



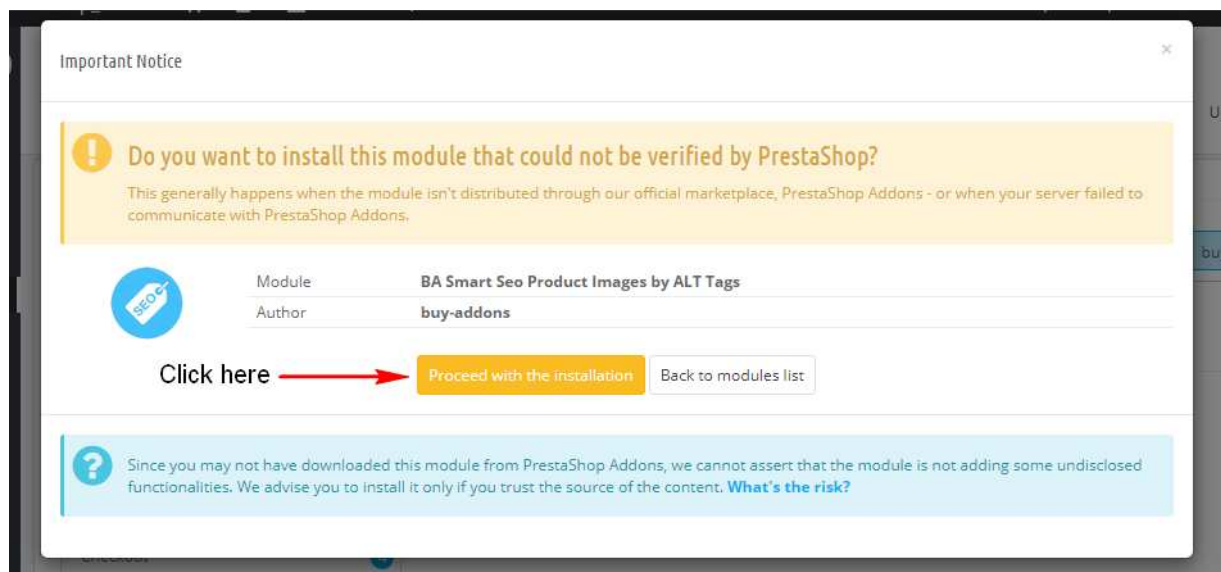
- click **select file**, upload file **basmartseoalttags\_x.x.x.zip** to your website



- Prestashop automatic install this module. If your site is using Prestashop is less than **version of 1.6.x**, you must click **Install** button after upload it

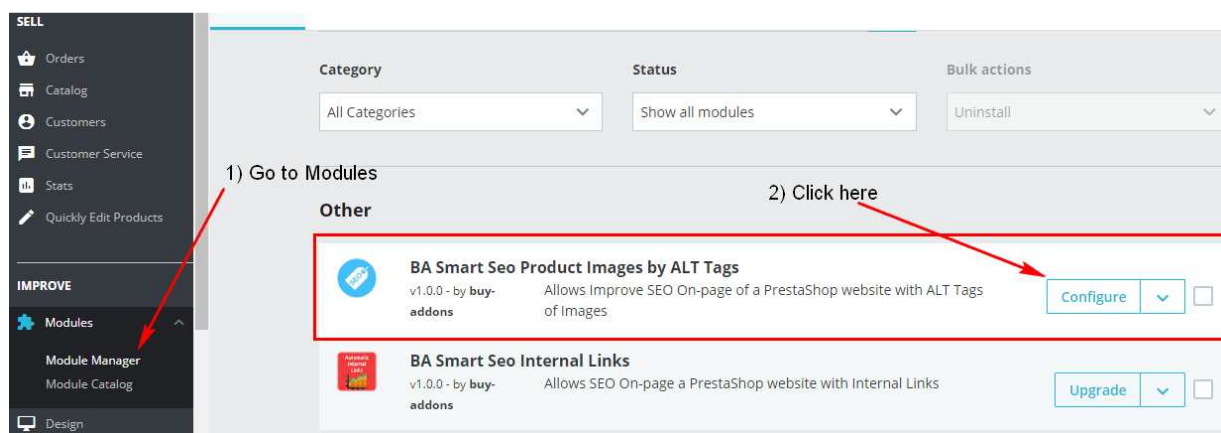


- Click **Proceed with the installation** button



Step 2: Configure in Modules > Module Manager

Click configure **BA Smart Seo Product Images by ALT Tags** module



Choose products from **FILTER PRODUCTS** section, Setup settings from **GENERATE ALT TEXT FOR FILTERED PRODUCTS** section, then click **Save and Regenerate** button, All Alt Text of filtered products will be updated.

GENERATE ALT TEXT FOR FILTERED PRODUCTS

Alt Tags Format  en ▼

*You can use some tokens of Product:  
[id]: ID of a Product. [More](#)*

Max Chars

*If the length of Alt Text is more than Max Chars, the Module will truncate it. Empty or set 0 for no limit*

Replace Text for Languages   
France

Only replace if current Alt Text is empty

1) Setup your setting

2) Click This, Alt will be update to New text

Cancel Save and Regenerate Save

## General Settings

### Filter Products

Allow filter, find products before generate Alt Text for there products found

- **Manufacturers:** find products by **Manufacturers (Brand)**
- **Suppliers:** find products by **Suppliers**
- **Category:** find products by **Associated Categories** of product
- **Status:** find products by **Status** of product (Online: On **or** Enabled: Yes = Enabled; Online: Off or Enabled: No = Disabled)
- **Visibility:** find product by **Visibility** field
- **Price:** filter products by Product's Price
- **Quantity:** filter products by Quantity
- **Created Date:** filter products by created date (when you add new product)
- **Updated Date:** filter products by updated date (when you changed something of product)

### Generate Alt Text for Filtered Products

- **Alt Tags Format:** Allow admin setup rule of Alt Text, you can use tokens that we provided from backoffice
  - [id]: ID of a Product.
  - [name]: Name of a Product
  - [reference]: Reference of a Product
  - [ean13]: EAN-13 of a Product
  - [upc]: UPC of a Product
  - [position]: Position of image in a Product
  - [id\_image]: ID of image in a Product
  - [main\_category\_name]: Main Category Name of a Product
  - [meta\_title]: Meta title of a Product
  - [meta\_description]: Meta description of a Product
  - [friendly\_url]: Friendly URL of a Product
  - [brand]: Brand (Manufacturer) of a Product
  - [language]: Name of language for Alt Text, ex: English, Deutsch (German)
  - [wholesale\_excl\_tax]: Pre-tax wholesale price of a Product

- [retail\_excl\_tax]: Pre-tax retail price of a Product
- [retail\_incl\_tax]: Retail price with tax of a Product
- [unit\_price]: Unit price of a Product
- [unit]: Unit of a Product
- [price\_before\_discount]: Price before discount (include Tax) of a Product
- [price\_after\_discount]: Price after discount (include Tax) of a Product
- **Max Chars:** If the length of Alt Text is **more than** Max Chars, the Module will truncate it. Empty or set 0 for no limit. For example an Alt Tag is “**Customizable mug - 1**”, Max Chars = 15, so Alt Text will be truncated to new Text “**Customizable mu**” before update to a product image
- **Replace Text for Languages:** Choose languages that you want update Alt Text for them. If you do not choose any languages, **no Alt Text** updated.
- **Only replace if current Alt Text is empty:**
  - If It is **No**: Alt Text of all products filtered will be updated.
  - If it is **Yes**: Alt Text of all products filtered **AND Alt Text is empty** will be updated. For an example: An image has 3 ALTs Text for 3 other languages: language A: demo 1, language B: empty, language C: demo 2  
If this setting is Yes, Only ALT Text of language B will be replaced to new Text because it is empty.

## Pro Settings

**GENERAL**   **PRO SETTINGS**   **ALT TAG MANAGEMENT**

**PRO SETTINGS**

Auto update Alt Text when add new Product    
When you add a new product, The module automatic update Alt Text for all images of this product

Auto update Alt Text when edit a Product    
When you update a product, The module automatic update Alt Text for all images of this product

- **Auto update Alt Text when add new Product:** If it is **Yes**, when you add a **new product**, The module automatic update Alt Text for all images of this product.
- **Auto update Alt Text when edit a Product:** If it is **Yes**, when you modify a product, The module automatic update Alt Text for all images of this product.

## Alt Tag Management

Allow manage all product images in your prestashop website

- **Find Products is missing images:** Sort **#ID column** by **ascending order**, Product has Image ID empty = This Product does not have any images.

GENERAL PRO SETTINGS ALT TAG MANAGEMENT

ALT TAG MANAGEMENT 94

Click to sort

#ID	Image	Language	Alt Text	#ID Product	Product Name	Cover	Position	
--	--	--	--	--	--	--	--	Search
--		France	--	#28	Exemple de produit 1	--	--	Edit
--		English (English)	--	#28	Product Sample 1	--	--	Edit
1		France	Hummingbird printed t-shirt - 1	#1	Hummingbird printed t-shirt	Yes	1	Edit
1		France	Hummingbird printed t-shirt - 1	#1	Hummingbird printed t-shirt	Yes	1	Edit
1		English (English)	Hummingbird printed t-shirt - 1	#1	Hummingbird printed t-shirt	Yes	1	Edit

- **Delete a Alt Text of a Image in a language:** Click **Delete** button, the module will set Alt Text of image of this language is **Empty**. It **does not delete image**, **does not delete** Alt Text of other languages of the same image.

1		France	Hummingbird printed t-shirt - 1	#1	Hummingbird printed t-shirt	Yes	1	Edit
1		English (English)	Hummingbird printed t-shirt - 1	#1	Hummingbird printed t-shirt	Yes	1	Delete
2		France	Hummingbird printed t-shirt - 2	#1	Hummingbird printed t-shirt	--	2	Edit

- **Directly Edit Alt Text of a Image:** Click **Edit** a Alt Text

GENERAL PRO SETTINGS ALT TAG MANAGEMENT

ALT TAG MANAGEMENT 48

#ID	Image	Language	Alt Text	#ID Product	Product Name	Cover	Position	
2		English (English)	Hummingbird printed t-shirt - 2	#1	Hummingbird printed t-shirt	--	2	Edit
1		English (English)	Hummingbird printed t-shirt - 1	#1	Hummingbird printed t-shirt	Yes	1	Edit
2		France	Hummingbird printed t-shirt - 2	#1	Hummingbird printed t-shirt	--	2	Edit
1		France	Hummingbird printed t-shirt - 1	#1	Hummingbird printed t-shirt	Yes	1	Edit

Enter new text and click **Save**

GENERAL

PRO SETTINGS

ALT TAG MANAGEMENT

⚙️ EDIT ALT TEXT

Language

English (English) (en)

Product

Hummingbird printed t-shirt (id: 1)

Image ID

#2

Alt Text (Caption)

Hummingbird printed t-shirt - 2

Update this Alt Text for other languages of this Image

YES

NO

Alt text of other languages of this Image

France (fr): Hummingbird printed t-shirt - 2

✕

Cancel

💾

Save and stay

💾

Save

Click this

